

AUSTRALIAN SCIENCE COMMUNICATORS
Professional Development Day 2018

SYDNEY • January 25, 2018 • #ASCPDDAY



<http://2018pdday.asc.asn.au/>

SPONSORSHIP AND TRADE OPPORTUNITIES

The Australian Science Communicators is the national forum for science communicators and science journalists.

This national Professional Development Day 2018 (#ASCPDDAY) brings together the leaders and future leaders of science communication across multiple disciplines and industries to share and to create new knowledge and networks for the future.

Take advantage of a unique opportunity to connect with influencers in the science and technology realm. The Australian Science Communicators Professional Development Day gives you a chance to get your brand in front of professionals from a wide range of industries: government, universities, journalism and technology industries.

We encourage you to secure your sponsorship now so you can start aligning your brand with the premier event for all those who make science, innovation and technology accessible.

Craig Cormick, Event Convenor, National President ASC

Kali Madden, Event Director, Executive Officer ASC



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KNOWLEDGE
SKILLS
COMPETENCE

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Summary of opportunities available:

- Evening Awards and Networking Event Sponsor: \$7,500 (1 opportunity)
- Catering Sponsor: \$5,000 day (1 opportunity)
- Plenary Sponsor: from \$1,000 – \$5,000 (some opportunities for suitably aligned organisations)
- Trade Sponsor: \$1,500 – \$2,500 (4 opportunities available)
- Conference Supporter: \$500 – \$1,000
- Custom Sponsorship Package: contact us to discuss your aims (events@asc.asn.au)

Detail about available opportunities outlined below. Please don't hesitate to [seek clarification or customisation of an opportunity](#) to uniquely suit your organisation.

EVENING AWARDS AND NETWORKING EVENT SPONSOR

The two-hour catered evening networking event and awards event is a highlight of ASC events for delegates. The event kicks off with words from our evening event sponsor followed by the presentation of awards of the day followed by high energy catered networking.

This is not only an opportunity for a personal presentation with our delegates during one of the most popular sessions at the event, but also an opportunity for high profile alignment with awarding science communication excellence.

Cost to sponsor the evening event is \$7,500.



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The sponsorship package includes:

- Branding rights to the evening event and exclusive acknowledgement as the evening event sponsor
- Option to deliver a presentation to delegates at the evening event
- Option to display pull-up banners throughout the evening event
- Option to display pull-up banners onsite throughout the day in the main event venue
- Two full event registrations
- Acknowledgement by the chairperson during the event program
- Sponsor logo on the event website
- Sponsor logo in the sponsors page in the digital program handbook
- Acknowledgements in other event communications
- Copy of the delegates list with contact
- Two pre-agreed questions in the post-event event survey

CATERING SPONSOR

Cost to sponsor catering at the national event:

- \$5,000 to be the sole named sponsor of the day event catering.
- \$2,500 to sponsor a single meal break (lunch).
- \$1,500 to sponsor a single meal break (arrival tea/coffee, morning or afternoon teas).

Become a catering sponsor for a meal break or the full day and enjoy knowing your organisation will be associated with the satisfying food and refreshments served at



the heart of the event. Catering sponsors often receive the warmest acknowledgements from our delegates!

The sponsorship package includes:

- Branding rights to the sponsored meal break/s and exclusive acknowledgement as the sponsor
- Option to deliver a presentation to delegates at the catered break/s
- Option to display pull-up banners throughout the catered break/s
- Option to display pull-up banners onsite throughout the day in the main event venue (full day sponsor only)
- One full event registration (full day sponsor only)
- Acknowledgement by the chairperson during the event program
- Sponsor logo on the event website
- Sponsor logo in the sponsors page in the digital program handbook
- Acknowledgements in other event communications
- Copy of the delegates list with contact
- One pre-agreed question in the post-event survey (full day sponsor only)

PLENARY SPONSOR

Limited opportunities available for highly aligned organisations. [Contact us](#) to discuss.

Cost to sponsor a plenary session at the national event:

- \$5,000 to be the sole named sponsor and facilitator/content producer of the plenary session.

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- \$3,000 to be the sole named sponsor of the plenary session.
- \$1,500 to be a co-sponsor of the session along with one other organisation.
- \$1,000 to be a co-sponsor with more than one other organisation.

Plenary sessions are held in the auditorium to a captive delegate audience. Plenary sponsors are invited to display pull-up banners on either side of the stage during the plenary and are acknowledged in the program, event website and other event communications.

This is not only an opportunity for high profile alignment with the topics being presented, but also an opportunity to lead and shape the industry dialogue both now and in the future.

TRADE SPONSOR

Get maximum exposure throughout the day by securing your trade sponsorship.

Includes one free registration. Only four opportunities are available for this highly interactive opportunity.

Cost to reserve your trade sponsorship:

- \$1,500 (pull up banners and printed materials at registration),
- \$2,500 (as above, with option to deliver a presentation to delegates at the event)



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CONFERENCE SUPPORTER

Show your support for professional development in science communication with your supporter contribution of \$500 - \$1,000.

The supporter package includes:

- Acknowledgement by the chairperson during the event program (\$1,000 contributions only)
- Supporter logo on the event website
- Supporter logo in the sponsors page in the digital program handbook
- Acknowledgements in other event communications

CUSTOM SPONSORSHIP PACKAGE

Contact us to discuss your current aims so that we can tailor a package that suits your organisation.

FURTHER INFORMATION

Kali Madden, Event Director, SMS: 0403 013 880, events@asc.asn.au

APPLICATION TO SPONSOR

To book a sponsorship or trade package, please contact Kali Madden on events@asc.asn.au.



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Terms:

All prices are in Australian dollars and final.

Prices shown are exclusive of GST.

We ask for 50% of the cost at the time of booking with the balance due 20 March 2018.

An electronic invoice will be issued with a link to pay online using your credit card or by one of the alternate methods outlined below and on the invoice.

Direct Deposit Payments

Transfer to the following bank account with your invoice number / reference:

Australian Science Communicators
Commonwealth Bank of Australia (CBA)
BSB 062 070
Account 1011 2506

Pay by phone - Visa, MasterCard

To make a payment over the phone:

1. Call: (02) 9045 9210
2. Enter Biller ID: 508929
3. Enter Invoice Reference Number
4. Enter the invoice amount
5. Enter your card details

Cancellation Policy

Should the sponsorship sold need to be cancelled by the organisation after the official booking has been accepted, advice to the Event Director must be received in writing.

Should the space or item be able to be re-sold in full, the payment received less \$250 handling fee will be refunded in full. Should the space or item not be able to be re-sold, a refund will not be made and all funds received will be retained. Any cancellations after 20 March 2018 will not be refunded, all funds received to date will be retained.

